

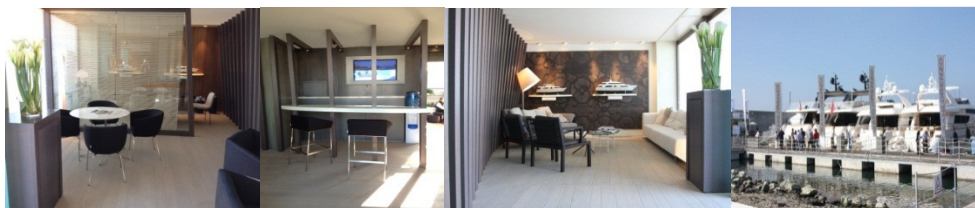
Newsletter October 2012

IN THE SPOTLIGHT

6 to 14 October, GENOA BOAT SHOW, Genoa (I)

The important partnership between Living Divani and the Cantieri Navali Sanlorenzo in Ameglia has grown even stronger.

The 1,200 m² Sanlorenzo stand at the international event in Genoa included four indoor areas dedicated to Living Divani products, dominated by elegant forms and natural materials. The reception area at the entrance to the stand featured Opera stools, while a more informal waiting area was furnished with Nut chairs and a Jelly table. Maja D. small armchairs, Wing chairs, Wedge table and Portico bookcase decorated the two meeting areas near the entrance. The relaxation area, on the other hand, included sofas Wall and Chromatic, Gray armchairs, and coffee tables Wall2, Hinge and Ying Ying. This latest joint presence was a crowning moment, and the natural continuation of this cooperation, where the central concept is one of "Italian living" even at sea, demonstrating Living Divani's interest for what is surely one of the most attractive facets of the contract world, and its desire to form a system, build relations and create a network of virtuous connections with the very best of Italian production.



10 to 14 October WOHNDESIGN, Vienna (A)

Living Divani took part in the exhibition "H.O.M.E. of best pieces" at the Hofburg palace in Vienna, with Nathan Yong's Off Cut bookcase, during the Wohndesign fair. A special jury selected the pieces on display from those included in the "Milan LookBook", published by the Austrian magazine H.O.M.E.

12 to 22 October ComOn, Como (I)

At the fifth edition of ComOn, the project born on 2008 thanks to a group of local entrepreneurs supported by Confindustria Como and involving local businesses, Living Divani will host two students who will develop a project related to the theme "the table".

Inauguration: 19 October, 7.30 pm

Villa Erba

Largo Luchino Visconti, 4 – Cernobbio (CO)



Living Divani s.r.l.

Strada del Cavolto 15/17 I-22040 Anzano del Parco (CO) Tel. +39 031630954 r.a. Fax +39 031632590
www.livingdivani.it info@livingdivani.it

18 to 21 October FIAC, Paris (F)

Living Divani furnishes the VIP spaces at FIAC (Foire Internationale d'Art Contemporain) with its trademark harmonious proportions, and a touch of discreet luxury. Living Divani brings its know-how to FIAC: essential, richly poetic lines flow into each other, elegant shapes and natural materials fit perfectly into their architectural surroundings, establishing an intense dialogue between art and design. Some of the firm's most iconic products, such as easy chairs Jelly and Café, and Curve armchairs, all designed by Piero Lissoni, together with Nathan Yong's Bolle coffee tables, will feature in the welcoming area of the VIP rooms.

This prestigious partnership reaffirms the company's leading role in cultural and design events of international reach.

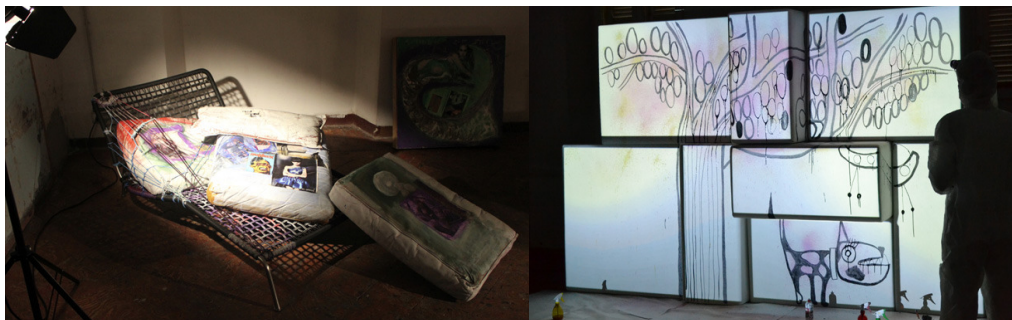


27 October LIVIN'ASTA, Como (I)

Living Divani, which has always promoted the choice of corporate social responsibility, organizes the auction event LIVIN'ASTA, now in its second edition, in support of art and of young creatives in its local area.

The association Luminanda is taking care of the artistic direction, the choice of artists and the creation of the performances.

This year the revisitation of Living Divani seatings is entrusted to a selection of Italian and international children's book illustrators and artists.



<http://pinterest.com/livingdivani/livin-asta/>

At the "Aldo Galli" academy of fine arts

Via Petrarca 9 – Como

Presentation and video-art performance at 4 pm

Auction at 5 pm, followed by cocktails

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21 to 23 October, Abitare il Tempo, Verona (I)

Rabbit & the Tortoise Collection occasional tables by Studio Juju have been selected by Giulio Cappellini to take part in the "Next in Design" exhibition curated by him at the Verona fair. A remarkable focus on materials - wood, metal, leather, glass, plastic and recycled materials - all the while looking to current and future design trends, interpreted by an exceptional cast of firms, including Living Divani.



Interni for 2012 CityLife

At the forefront of contract upholstery supplies, Living Divani plays its part in furnishing the apartment designed by Zaha Hadid within the architectural complex of the CityLife area in Milan. The featured pieces are 2 Rod sofas, 2 Avalon beds, plus Stack table and Bolle coffee tables, as well as the Drippy and Growings Points carpets designed by Harry&Camila, which belong to the Living Divani carpets collection.



FOCUS ON CHEMISE BED

Design Piero Lissoni

For the night zone, Piero Lissoni brings us the new Chemise Bed, which echoes the soft, enveloping lines and reassuringly classic design of the sofa from which it derives, created in 2010. In this product, minimal shapes are accompanied by maximum visual comfort, for those who do not wish to be parted from the harmonious softness of Living Divani even at night, and in their dreams.

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Technical sheet

Headboard in painted tubular and drawn steel, covered with a structural elastic material. Frame in poplar plywood padded with polyurethane foam. Covering manufactured with 100% polyether, thermally bonded onto a polyamide velveteen backing. Leather or fabric upholstery, covers fully removable with Velcro fastening. Lining to cover the base 100% cotton, colour Ecru with side opening with zippers. Dimensions: 112 / 182 / 202 / 222 x 215 x headboard height 68 cm.

CONTRACT

VITA VITAL HOTEL VALENTINERHOF, Siusi allo Sciliar (BZ) Italy

Some outdoor Extra Wall compositions furnish with elegance the terrace of this 4 stars hotel situated among some beautiful mountains : a perfect alliance between design and nature for an incredible scenographic effect.



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SEPTEMBER PRESS REVIEW



AD (Russia)



Casaviva (I)



Case da Abitare (I)



Deco (I)